



AIP Scholarship in Packaging Technology



Cormack
Innovation
Awards
*Smart Minds
Practical Solutions*

WOULD YOU LIKE TO COMPLETE A CERTIFICATE IN PACKAGING?

NOW IS YOUR CHANCE!

The Australian Institute of Packaging (AIP) is pleased to announce the establishment of a scholarship program to provide one of the top 20 students in the Cormack Innovation Awards with the opportunity to complete a Certificate in Packaging.

The Certificate in Packaging is an on-line course developed by the Institute of Packaging UK (IoP) and accredited by the Packaging Industry Awarding Body Company (PIABC) in the UK and holds international recognition in 27 countries.

The Certificate in Packaging has a broad appeal, from people who are embarking on a career in packaging to more established delegates who may be working in fields such as marketing, purchasing or logistics, for whom a more detailed understanding of packaging will help them to develop their role. The Certificate's modular nature means that you can select from a broad range of subjects to tailor a course relevant to your needs.



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What is the AIP?

The Australian Institute of Packaging (AIP) was founded in 1963 in response to a need for packaging technologists to interact and provide a professional identity for individuals within the industry. The AIP is the only professional body designed to educate, train and develop packaging technologists and other individuals involved within the packaging industry throughout Australasia. Membership to the AIP is open to any persons interested in packaging and the industry in general. Membership levels are graded by a committee of Fellows and peers in industry.

The AIP organises National Conferences, training courses and technical seminars with strong support from the packaging industry, to add value to our members and in the individual branch calendars. National events include our two largest functions which alternate each year – the National technical forums which are held alongside AUSPACK and the AIP National Conference.

In addition, each Branch runs its own program of site visits, technical functions, seminars and social events throughout the year. These meetings provide excellent opportunities for networking, as well as for informed discussion on current topics of interest to packaging technologists and professionals, and the industry as a whole.

Regularly attending and participating in AIP functions provides the opportunity to meet industry players and to develop a strong networking group within the industry. Networking is a fringe benefit and value add of attending AIP functions. Don't underestimate the value this can bring to you. The AIP strives to provide every Member with the opportunity to learn from their peers.

Further information about the Australian Institute of Packaging is available on www.aipack.com.au

**SEND YOUR WRITTEN SUBMISSION VIA EMAIL TO hlia@cormack.com.au
COB FRIDAY 3RD OF SEPTEMBER 2010:**

AIP Scholarship in Packaging Technology
Email: hlia@cormack.com.au
PO Box 56, Georges Hall, NSW 2198
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About the Scholarship

The Certificate in Packaging is designed to meet the training needs of a wide variety of people involved in packaging, from the new entrant to the industry who wants the best possible preparation for a career in the industry, to design, production, management, sales and marketing or purchasing staff who need to deepen their understanding of this vital and complex discipline.

The Certificate in Packaging is a level 3 qualification, accredited by PIABC. The course has recently been presented in a new format for Australia and is comprised of a manual and text book. The initial mandatory Unit is made up of a series of assignments which prepares students for the one hour examination. Successful students then proceed to select four units from a list of options which are presented on-line and supported by a tutor. The successful completion of the compulsory Unit and the four additional units qualifies for the award of the Certificate in Packaging.

WHAT'S IN IT FOR ME?

The Certificate in Packaging provides a level of insight and understanding of the packaging industry that adds real and measurable value to careers and businesses. Packaging is a fundamental part of modern business, and the Certificate in Packaging provides you with the 'detailed overview' of packaging processes that broadens your knowledge, adds value to your business and helps you to prove your worth.

WHO AM I?

Delegates to the Certificate in Packaging come to the course from a variety of areas. You may already be established in packaging as a buyer, marketer, production manager or sales person, now looking to expand your knowledge and deepen your understanding of the packaging environment. You may be embarking on a career within the industry and looking for the training that will provide you with a solid bed of information that you can build on.

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Certificate in Packaging Mandatory Units

This consists of four parts:

1 The Fundamental Principles of Packaging

This unit introduces students to the subject, examining the role and function of packaging in preserving, enhancing, protecting and selling products.

2 Understanding and Managing Packaging Cost

The unit examines the factors influencing finished costs and how they can be effectively managed. Quality plays a key role in managing cost and quality systems aimed at defect protection.

3 Introduction to Packaging Materials

The primary packaging materials paper, board, glass, plastics and metals are reviewed in this unit.

4 Packaging Development

This unit aims to present a logical approach to managing and implementing packaging development, which can be adapted to suit FMCG packer/fillers as well as industrial product producers and converters.

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Scholarship Criteria

Candidates must provide a 500 word written submission on why they believe they should be selected to receive a scholarship to study the Certificate in Packaging.

The written submission should be provided in a word document and sent to Hayley Lia via email hlia@cormack.com.au or post.

The submission needs to identify:

1. Why the candidate believes they should receive the AIP Scholarship in Packaging Technology.
2. Views of the candidates future in the packaging industry: where to from here.
3. Identify key issues in packaging design and how design can be improved.
4. Understand the fundamental roles of packaging.
5. Why the candidate believes that they might make a difference in the field of packaging technology.
6. How the candidate believes that they might apply the knowledge gained from the Certificate in Packaging.

Other criteria required for all candidates:

1. The candidate must be registered in the CIA 2010 and meet eligibility criteria.
2. The candidate must label all pages with their CIA registration number only (no reference to name of University).
3. The candidate must be available for a selection interview with judges.
4. The candidate is to enrol in the Certificate in Packaging intake after receiving the official enrolment forms from the AIP and has up to eighteen months to complete their studies.
5. The AIP and Cormack Packaging shall require half yearly reports on progress of the awardee.
6. The AIP and Cormack Innovation Awards shall be free to use the awardees photograph and approved biography for a period of up to 3 years for the purpose of publicising the scholarship.
7. The awardee will make themselves available for media and public relations opportunities to assist the promotion of the scholarship program.
8. The awardee will need to undertake, upon completion of their study, a presentation to both Cormack Packaging and the AIP.

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