



THE ART & SCIENCE OF PACKAGING

**Australian Institute of Packaging
National Conference**

16th & 17th of June 2010

Melbourne Cricket Ground (MCG)

REGISTRATION FORM

The biennial Australian Institute of Packaging (AIP) National Conference brings together leading international and national experts in a variety of fields to cater for everyone in the food, beverage, manufacturing and packaging industries. Keynote speakers are world-renowned experts in their fields and the program provides an extensive array of educational and technical opportunities for everyone in the industry. The AIP National Conference is open to both Members and non-members and is the largest educational conference of its kind in the industry. A not-to-be-missed event.

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Australian Packaging and Processing Machinery Association Limited



**Australian Institute of Packaging
National Conference
16th & 17th of June 2010
Melbourne Cricket Ground (MCG)**



PROVISIONAL PROGRAM

WEDNESDAY 16th JUNE

REGISTRATIONS FROM 7.30 AM

DAY ONE

KEYNOTE SESSION 1

- 8.00 am** Conference Welcome
Craig Wellman MAIP, Outgoing National President, Australian Institute of Packaging
- 8.15am** Gavin Williams, Chief Executive Officer, The Packaging Council of Australia
Australia's Packaging Industry: Where to from here?
- 8.45 am** Asma Siddiqi, Research Analyst, Asia Pacific and Oceania, Euromonitor International SINGAPORE
The Packaging Industry in Australia Report
- 9.15 am** Angela Nicholls, Sustainability Communications Manager, Visy
PET - Developments and Product Stewardship

9.45 am MORNING TEA in Olympic Room B & Betty Cuthbert Lounge

KEYNOTE SESSION 2

- 10.15 am** Nigel Garrard
President, Amcor Australasia
Creating a new world of packaging
- 10.45 am** Edward Cordner
Chief Executive Officer, National Packaging Covenant
Australian Packaging Covenant: Where to from here?
- 11.15 am** Tony Mahar
Director Sustainable Development, AFGC
Sustainable Packaging Guidelines as detailed in the Australian Packaging Covenant

BREAKOUT SESSION 1A

BREAKOUT SESSION 1B

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| <ul style="list-style-type: none"> 11.45 am Gerard van Riswijk MAIP
Senior Policy Advisor, NARGA
<i>Sustainable Packaging: What is it?</i> 12.15 pm Dr Helen Lewis FAIP
Sustainable Packaging Alliance
<i>Sustainable Packaging Alliance approach to sustainable packaging</i> | <ul style="list-style-type: none"> Michaela Tymichova
Research & Development Manager, Optimet
<i>Recyclability of metallised packaging material produced by green technology</i> Alf Hohmann
Principal, Ormond Scientific
<i>High barrier metallised PLA films for snack food packaging applications</i> |
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12.45 pm LUNCH in Olympic Room B & Betty Cuthbert Lounge

BREAKOUT SESSION 2A

BREAKOUT SESSION 2B

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| <ul style="list-style-type: none"> 1.45 pm Carmen Rechbauer & John Rasa
NSW Health & VIC Health
<i>Policies to redesign hospital packaging for the aging population</i> 2.15 pm Dean Crossthwaite
Decorative SH&E Advisor, DuluxGroup
<i>Human factors in design of packaging</i> 2.45 pm Dr. W. Bradley Fain USA
Head, Human Systems Engineering
Georgia Tech Research Institute, USA
<i>Benchmarking, Evaluation, and Design Support: Practical Tools to Support Improving Openability</i> | <ul style="list-style-type: none"> Phillip Higgins MAIP
Innovation & Development Manager, Techline
<i>Plastic closures: Beyond the basics</i> Patrice Lesage MAIP
Regional Manager Oceania & Pacific Islands, Sidel Group
<i>Lightweighting hot-fillable PET bottle developments</i> Jacqueline Moth
General Manager Marketing & Sales, O-I Asia Pacific
<i>The Lean+Green lightweighting innovation</i> |
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3.15 pm AFTERNOON TEA in Olympic Room B & Betty Cuthbert Lounge

KEYNOTE SESSION 3

- 3.45 pm** Liz Hulbert (Presentation will be via a video from the UK)
Head of Replenishment Solutions, Tesco Stores UK
The world of Retail Ready Packaging (RRP)
- 4.15 pm** James Tupper UK
ECR Learning & Change Manager, IGD UK
Retail Ready Packaging (RRP): Get the basics right, get on sale and get sold
- 4.45 pm** Jonathan Reeve
Operations Development Manager, Coles
The current state of Shelf Friendly Packaging (SFP) in Australia

5.15 pm Close of first day

6.45 pm Pre-Dinner Drinks in the Percy Beames Bar

7.15 pm CONFERENCE DINNER in the Members Dining Room

Sponsored by



NB: The program provided is a provisional program. Speaker times may vary in the final program which will be provided to all delegates at the commencement of the conference. Unless unforeseen circumstances occur all speakers have confirmed their attendance for this event at the time of going to print with this program.

THURSDAY 17th JUNE

REGISTRATIONS FROM 7.45 AM

DAY TWO

KEYNOTE SESSION 4

8.30 am	Open of Day Two Pierre Pienaar FAIP, In-coming National President, Australian Institute of Packaging
8.40 am	Loretta McCudden Innovation Consultant <i>Innovation and creativity: The 5 common barriers to innovation and the behaviours integral to its success</i>
9.30 am	Keith Chessell FAIP Packaging Technical Specialist, Cadbury <i>Integration of sustainability into packaging design: A Brand Owner's Perspective</i>
10.00 am	Rod Evenden General Manager – Private Label, Woolworths Limited <i>The current state of private labels in Australia</i>

10.30 am MORNING TEA in Olympic Room B & Betty Cuthbert Lounge

BREAKOUT SESSION 3A

BREAKOUT SESSION 3B

11.00 am	Emeritus Professor Harry Lovell OAM, FAIP <i>Innovation: Challenges and opportunities</i>	Karl Forsyth Senior Engineer, Australian Wine Research Institute <i>Using ISO1004-44 to make robust environmental claims: A case study in flexible wine packaging VS glass</i>
11.30 am	Michael Grima Division Manager Structural Packaging, Outerspace Design <i>Innovating through the pack development minefield</i>	Renee Holbrook Manager, Business Development & Sustainability CHEP Australia <i>A Comparative Lifecycle Assessment in the Fresh Supply Chain (ISO 14044)</i>

BREAKOUT SESSION 4A

BREAKOUT SESSION 4B

12.00 noon	Andreas Schweiger International Sales Manager, ROFIN Germany GER <i>Easy opening and perforation solutions through laser processing</i>	Richard Jones General Manager Industry Management, GSI Australia <i>Smart Packaging in Australia including case studies</i>
12.30 pm	Brad Teys MAIP Managing Director, Snapsil Corporation <i>Snapsil: The revolutionary innovation delivering easy opening portion control</i>	Brad Reddersen Chief Of Technology, SIRA Technologies USA <i>Smart Packaging: The Food Sentinel System</i>

1.00 pm LUNCH in Olympic Room B & Betty Cuthbert Lounge

BREAKOUT SESSION 5A

BREAKOUT SESSION 5B

2.00 pm	George Ganzenmuller FAIP Innovation Manager Amcor Fibre Packaging <i>Sustainability as a driver for packaging innovation</i>	Michael Cowan Managing Director, LeMac Australia Group <i>Linerless labels (LSL): The environmentally friendly alternative to PSL</i>
2.30 pm	Chris Mooney Managing Director, Planet Green Corporation <i>Reverte Technology: The next generation of Oxy-Biodegradable Plastics (OBS)</i>	Russ Martin MAIP Director, MS2 <i>Overseas drivers and lessons from International Product Stewardship & Extended Producer Responsibility (EPR) Schemes</i>

KEYNOTE SESSION 5

3.00 pm	Thomas L Schneider, CPP Vice President, World Packaging Organisation USA <i>WPO's mission and accomplishments to date, and the importance of packaging to society in general</i>
3.15 pm	Dr Mike Okoroafor Vice President, Packaging R&D/Innovation, HJ Heinz Co, USA USA <i>H.J. Heinz Company: Leveraging the power of innovative packaging to drive brand value</i>

3.45 pm Close of Conference

AFTERNOON TEA in Members Dining Room

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CONFERENCE REGISTRATION FORM

BOOK ON-LINE, EMAIL OR FAX BACK

ON-LINE

To reserve your place [CLICK HERE](#) to book on-line.

EMAIL

To email your registration email mark@aipack.com.au

Please indicate in your email if you have any dietary requirements.

FAX BACK

To reserve your place by fax fill in your details below and fax back to 07 3278 4492 (ALT 07 3009 9916). If you are an AIP Member simply fill in your name, contact phone number and dietary requirements.

Mr/Ms: _____ Given Name: _____ Surname: _____

Position: _____ Company: _____

Address: _____

State: _____ Post Code: _____

Ph: (_____) _____ Mob: _____

Email address: PRINT CLEARLY _____

Please indicate if you have any allergies or dietary requirements: _____

By registering to attend the conference I understand that my name, position and company will be compiled into an attendance list and may be distributed to conference partners and exhibitors, however, my personal contact details will not be given out without my prior authorisation.

Additional Delegates

First Name: _____ Surname: _____

Email Address: PRINT CLEARLY _____ Company: _____

First Name: _____ Surname: _____

Email Address: PRINT CLEARLY _____ Company: _____

Please indicate if any of your guests have any allergies or dietary requirements: _____

REGISTRATION FEES

CONFERENCE Wednesday 16th & Thursday 17th of June

AIP Member

Early Bird \$825 inc GST (before Friday 30th of April) Normal Fee \$880 inc GST \$ _____

Non-Member

Early Bird \$935 inc GST (before Friday 30th of April) Normal Fee \$990 inc GST \$ _____

CONFERENCE DINNER Wednesday 16th of June

(price includes three course meal and drinks) Please note guests & partners are welcome at the dinner.

Conference Dinner Ticket X _____ \$150 inc GST \$ _____

Corporate Table of 8 \$1200 inc GST \$ _____

NB: A Tax Invoice will be sent upon receipt of your booking.

TOTAL \$ _____

Please fill out this form and return to: Mark Kelton
FAX: 07 3278 4492 or (ALT 07 3009 9916)

☎ 07 3278 4490

✉ mark@aipack.com.au

Insurance Details

It is highly recommended that each delegate and speaker take out their own travel and personal insurance for the conference. The organisers and AIP National Board will not accept any liability for loss or injury to any person or property during the conference.

CANCELLATION POLICY & DISCLAIMER

Cancellations received via email before Monday 24th of May 2010 will attract a \$100 administration charge and there will be NO REFUNDS after that time. Registrations, however are transferable within an organisation if advised in writing or via email to mark@aipack.com.au. The information contained in this brochure is correct at the time of going to print. The AIP National Conference Committee reserves the right to change without notice any part of the program and the speakers.