



AFGC Retail Ready Toolkit Roadshow

Wednesday 17th of February



QUEENSLAND (Breakfast)

When? Wednesday the 17th of February

Where? Viewing Room
Queensland Cricketers Club
Vulture Street
Woolloongabba

Time? 7.30 am arrival
Will conclude at approx. 9.30 am

Price? \$60 inc GST for AIP/AFGC/AIFST/SCLAA Members
\$77 inc GST for non-members
(includes hot-plated breakfast)

BOOK ON-LINE - CLICK HERE

NEW SOUTH WALES (Dinner)

When? Wednesday the 17th of February

Where? Oatlands Golf Course Club House
Bettington Road, Oatlands
(between Pennant Hills & Kissing Point Roads)
Club House entry opposite Ellis Street (not Oatlands House)

Time? 6.00 pm for a 6.30 pm start
Will conclude at approx. 8.30 pm

Price? \$60 inc GST for AIP/AFGC/SCLAA/AIFST Members
\$77 inc GST for non-members
(includes two-course meal and drinks)

BOOK ON-LINE - CLICK HERE

Since the publication in 2006 of the Retail Ready Packaging – A Focus on Shelf Ready Packaging an Industry Toolkit significant changes (such as global economic slowdown; commodity price increases; focus on sustainability; expansion of discount retail outlets; oil price peaks etc) have taken place in the Australian markets. Responding to these changes with the ability to adapt and develop agile responsive supply chains is increasingly important to food and grocery manufacturers, suppliers, retailers and wholesalers.

Many of these factors have had an indirect impact on the implementation and adoption of Retail Ready Packaging (RRP) solutions into the market. However it is as a result of inadequate in-store execution; a lack of a clear whole of chain business case; and cost complexity that wide spread adoption of RRP has not been evident. The recent escalation by Coles Group to migrate product to a shelf friendly packaging (SFP) format have led to increasing concern among consumer packaged goods companies about the resultant increase in costs; supply chain inefficiencies; and impact on packaging volumes all with little apparent benefit to suppliers. ECRA has updated the guidelines and continues to work with retail and supplier organisations to ensure alignment where possible is achieved. The presentation will provide an overview of the updated guidelines along with an assessment of the work currently underway with retail trading partners.

Guest Speaker



Samantha Blake
Director Supply Chain and Retail Policy
Australian Food and Grocery Council



Samantha Blake joined Australian Food and Grocery Council in January 2004. Samantha has extensive career experience in the food industry in Australia and United Kingdom, spanning 18 years. Her work has encompassed all areas of food operations including senior management roles in manufacturing, technical, supply chain, with responsibility for maintenance and engineering, product and process development. Samantha has had extensive experience in project management and related disciplines of large capital expenditure projects. She has worked with a range of product types including fast moving chilled goods to frozen ready meals, both branded and own label.

Supporting Associations



the Australian institute of
food science and technology
incorporated



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BOOK ON-LINE, EMAIL OR FAX BACK

NB: To reserve your place simply book on-line, email your booking, or fax back this form.

ON-LINE

To reserve your place on-line:

QUEENSLAND [CLICK HERE](#)

NEW SOUTH WALES [CLICK HERE](#)

EMAIL: AIP MEMBERS ONLY

AIP Members: Email your booking to mark@aipack.com.au

Please indicate in the email if you have any dietary requirements and supply names of any additional guests.

FAX BACK

To reserve your place by fax fill in your details below and fax back to 07 3278 4492 (ALT 07 3009 9916). If you are an AIP Member simply fill in your name, contact number and dietary requirements.

Mr/Ms: _____ Given Name: _____ Surname: _____

Position: _____ Company: _____

Address: _____

State: _____ Post Code: _____

Ph: (_____) _____ Mob: _____

Email address: PRINT CLEARLY _____

Please indicate if you have any allergies or dietary requirements: _____

ADDITIONAL GUESTS

First Name: _____ Surname: _____

Email Address: PRINT CLEARLY _____ Company: _____

First Name: _____ Surname: _____

Email Address: PRINT CLEARLY _____ Company: _____

Please indicate if any of your guests have any allergies or dietary requirements: _____

REGISTRATION FEES

- | | | | | | | |
|--------------------------|----------------------|------------------------------|------------------------|--------------|----------|--|
| <input type="checkbox"/> | Queensland Breakfast | <input type="checkbox"/> | New South Wales Dinner | | | |
| <input type="checkbox"/> | Please Circle | Member: AIP AFGC AIFST SCLAA | \$60 inc GST | QTY: x _____ | \$ _____ | |
| <input type="checkbox"/> | Non-Members | | \$77 inc GST | QTY: x _____ | \$ _____ | |

NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes hot-plated breakfast for Queensland and a two-course meal and drinks for New South Wales.

Due to catering requirements NO CANCELLATIONS will be accepted after Monday the 8th of February 2010. Replacements will however be accepted.

Supporting Associations



the Australian Institute of
food science and technology
incorporated



Mark Kelton
AIP National Membership Office
07 3278 4490 **mark@aipack.com.au**

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