

Andrew Streeter writes for AIP

Consumer Packaging Trends in the UK: A Time of Change



Context

Europe is rich in culture, heritage and diversity, as a collective home to a by and large adequately economic rich group of people. It is so interesting by the individual distinctive make up of its component countries, or more accurately the many different regions that make up this many cultured large land mass. Like all European countries Great Britain is distinctive and in it's case that distinctiveness is reflected by being an island, this is reflected in its consumer packaging, which in our judgement is affected by the UK culture and economic drivers. Coupled to this is the fact UK sits on the western perimeter of Europe and has a strong relationship with the USA across the water.

Napoleon said as a slur that the British were a nation of shopkeepers and whilst that was making mischief, it remains true today that retailers in the UK are a powerful force - probably stronger as a sector than any other in Europe in the supply chain. This has had a significant influence on packaging development and trend drivers. Add to this a highly developed retailer brand presence by the big 5 groups, typically seeking a 49% presence in SKUs, and consumer packaging is in some ways different to the rest of Europe; sometimes those differences are marked.

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Do you recognise this person?

email nerida@aipack.com.au with the answer



NEW MEMBERS

The AIP would like to welcome the following new Members...



Welcome to Aik Ping Ang from China as one of our newest members. Ang attended the AUSPACK technical forum and it was wonderful to meet with him. Ang is the General Manager of Teckwah Printing and would love to assist AIP members. Simply visit www.teckwah.com.cn for more information.

[CLICK HERE TO VIEW MEMBER INTERVIEWS](#)

John McVeigh

Richard Fine

NAME	Associate/Member	State
Louise Lee	Member	NSW
Matthew Aliendi	Associate	NSW
Steven Olds	Member	NSW
Michael Dossor	Member	VIC
Sam Walls	Associate	NSW

Book Review by Sharon Givoni

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PARTNER NEWS

Take a fresh look at packaging sustainability

JAMES ROSS CONSULTING

NATIONAL AGM REPORT

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TECHNICAL CORNER

Packaging Is Our Friend by JoAnn Hines
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12th & 13th June, Luna Park Sydney

CALL FOR PAPERS

**Deadline for Abstract:
Monday the 24th of September 2007.**

You are invited to submit an abstract for consideration as a presentation under the theme **Climate of Change: Towards a sustainable packaging industry.**



click here to download the call for papers today or simply email nerida@aipack.com.au

Don't miss out on the latest AIP activities for 2007

AIP TECHNICAL DINNER WEDNESDAY 1ST AUGUST

VICTORIA
VIC@aipack.
com.au

Where? Box Hill Golf Club, 202 Station Street, Box Hill (Melway ref 61 C3)
When? 6.00 pm for a 6.30 pm start
Theme? Update on Opportunities in Fibre Packaging and CRC Smartprint

Russell Allan of XQ innovation - Opportunities in Fibre Packaging: The presentation looks ahead and presents the five year development program for XQ innovation and the likely impact of those developments on the paper and packaging industry.

Rodney Urquhart of CRC Smartprint: The purpose of this presentation is to update an earlier discussion on the Centre's program, and to outline the legacy that the Centre will leave for the future.

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AIP SITE VISIT GOODMAN FIELDER WEDNESDAY 22ND AUGUST

QUEENSLAND
QLD@aipack.
com.au



Where? Goodman Fielder 33 Goodman Place Murarrie 4172
When? Wednesday 22nd of August
Time? 3 pm

[CLICK HERE FOR BOOKING FORM](#)

VIC Wrap-Up Rugby aside Packaging beside



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An examination of the globe will show that New Zealand (NZ) and Australia are beside each other. The countries met recently to play Rugby in the Bledisloe Cup where after a tight tussle Australia was victorious.

NSW Global Innovations Seminar Wrap-Up



Andrew Streeter, Internationally recognised consumer packaging expert and founder of Pack-Track spoke exclusively to the AIP on global drivers creating consumer packaging change and examples of these innovation and trends.

Andrew canvassed the latest & greatest in consumer pack design, technologies & ideas that are being taken up by the leaders in FMCG around the world in an effort to crystal ball the future of consumer packaging.

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QLD IGD Breakfast Seminar Wrap-Up



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The Australian Institute of Packaging's recent breakfast seminar in Queensland, "Shelf Ready Packaging is a reality today", held in conjunction with the AFGC and IGD UK, was a huge success. Just under 100 key players in the industry converged to gain further insight and understanding into the world of Shelf Ready Packaging.

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