

### CONGRATULATIONS!



Helen Walters, Artwork & Packaging Coordinator, Sigma Herron Pharmaceuticals recently graduated from the Diploma in Packaging Technology. Helen was presented her Diploma by Prof. Harry Lovell FAIP at the Queensland Xmas Party. The AIP extends their congratulations to Helen for achieving her Diploma.

#### A message from Helen...

"I first became aware of the Diploma at a seminar a few years ago, and thought it would be beneficial for me and the company to undertake. My goal when I started the Diploma was to be able to speak to suppliers with an understanding of their products and requirements. As Artwork & Packaging Coordinator for Sigma Herron Pharmaceuticals I needed to understand the requirements for getting a product into the market place, from concept to launch and beyond. To do my job properly I have to understand both, and I believe I have come a long way in reaching my goal. It amazes me how many people don't understand what packaging entails, mostly they think it is just packing a box! How wrong they are and I tell them to look in their pantry and fridge and then ask how it got there still tasty, safe and undamaged. Receiving my Diploma and becoming a Packaging Technologist lets others know that I do have a good understanding of what the packaging industry entails and looking forward I can build on what the course has taught me, which will benefit me and any company I work with."



### XMAS MESSAGE FROM THE NATIONAL PRESIDENT



On behalf of the AIP I would like to wish you and your families a Merry Christmas and a Happy New Year. The AIP has had a very successful 2007 and we are looking forward to an even bigger 2008 with the National Conference planning well underway.

In review I would like to offer congratulations to Sarah Squire on winning the inaugural Harry Lovell Award. We have also had four of our Members recently Graduate from the Diploma in Packaging Technology. Please join us in congratulating Rai Peradka, Lecturer - Regency Institute of TAFE Food Science Technology, Joanne Cockerill, Packaging Technologist - Unilever Australasia, Helen Walters, Artwork & Packaging Coordinator - Sigma Herron Pharmaceuticals and Sheila Payad, Food Technologist - Nestle Confectionery Limited.

The Southern Cross Packaging Awards showcased the skills of young designers but also provided an insight into the issues that the younger generation regard as significant for Packaging. Congratulations to the AIP Award Sponsored Winners - Deanna German, Brendon Aranyosi and Laura VanOosten.

The free to Members AUSPACK technical forums generated a level of interest that showed that the money invested and all the hard work that went on before the event was worthwhile. Stand out Branch events were the joint SPE meeting in Victoria in February, the Queensland IGD Breakfast in conjunction with the AFGC and the Bioplastics seminar in NSW in May. All events were very well attended and showed that if an event is topical and the presenters can speak with authority audience numbers can be significant.

Our recent packaging training initiatives in conjunction with the Ai Group in Victoria have been well attended and we will continue that program in 2008 with 4 new sessions planned for Victoria on a range of topics. We will also offer the same sessions to all other states and any regional centres where we have sufficient numbers to cover the costs of putting them on.

Whenever the opportunity presents itself the AIP Board in conjunction with the State Chair persons and Committees, Ron Mines our National Secretary and Nerida & Mark Kelton at our National AIP Membership & Marketing Office, will continue to provide our Members with information and training that keeps them at the forefront of the packaging profession and to provide value for membership.

I would like to thank the entire AIP management team for their hard work and support and urge others to get involved to broaden their experience within the AIP.

Llew Stephens FAIP



### TECHNICAL CORNER

CLICK HERE TO READ ARTICLES

- CSIRO What's New?
- Is Packaging Innovation the chicken or the egg?
- Is Your Product Packaging newsworthy?
- Your Brand is your personal Package

### NEW MEMBERS

The AIP would like to welcome the following new Members...

NAME	Associate/Member	State
Charlie Hong	Associate	VIC
Catherine Topp	Associate	NSW
Eva Leahy	Associate	QLD
Jim Lambros	Associate	VIC

### MEMBER UPGRADES

Joanne Cockerill	Member	NSW
Rai Peradka	Member	SA
Sheila Payad	Member	VIC
Helen Walters	Member	QLD

### PARTNER NEWS



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12th & 13th June, Luna Park Sydney

## SECOND KEYNOTE SPEAKER ANNOUNCED FOR THE 2008 AIP NATIONAL CONFERENCE

### INTERNATIONAL SPEAKER



James Tupper from IGD in the United Kingdom will be one of the keynote speakers for the 2008 AIP National Conference. James will be presenting two papers during the two-day event with one on Sustainable Distribution: FISS. His second presentation will be on Retail Ready Packaging and why understanding RRP is so important for suppliers.

James Tupper is ECR Learning & Change Manager at IGD and manages Efficient Consumer Response (ECR) workgroups, sessions and learning programmes for IGD. ECR UK's Retail Packaging Workgroup is managed by James. James designs and runs all IGD's RRP Sessions.

James created and facilitates collaborative learning programmes during which several cross-functional, trading partner teams learn-by-doing together. Other sessions James facilitates include Collaborative Distribution Interactive Sessions that make it quick and easy for companies, whether suppliers or retailers, to identify and exploit opportunities in their networks - for example to share capacity in vehicles where they have partial loads.

James has 20 years experience of developing people and business performance in the food and grocery industry across Europe, Asia and Africa. He has undertaken assignments in Armenia, Australia, Bangladesh, Belgium, Bulgaria, China, France, Greece, Holland, Hungary, India, Indonesia, Ireland, Kenya, Malaysia, Pakistan, Papua New Guinea, Romania, Sri Lanka, Sweden, Tanzania, Turkey, Uganda, UK and USA.

James is a judge for the John Sainsbury Learning and Development Award of the UK Food Industry Awards and of the Training Initiative of the Year and Store Manager of the Year awards of the UK Retail Industry Awards.

[FOR AN EXPRESSION OF INTEREST FORM CLICK HERE](#)

#### CONFIRMED PARTNERS



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#### MEDIA PARTNERS



For further information on how your company can exhibit or partner with the AIP please contact:  
**Nerida Kelton on 07 3278 4490 or [nerida@aipack.com.au](mailto:nerida@aipack.com.au)**

**Don't miss out on the latest AIP activities for 2008**



### VIC WRAP UP Could not automatically write it!

The November meeting of the Australian Institute of Packaging (AIP) took the form of a plant visit when Members and guests visited Visy Automation in the outer Melbourne suburb of Coolaroo.

Visy Automation was formed in 1978 and specialises in the engineering and integration of high quality packaging equipment and robotic solutions designed to increase productivity, profitability and plant safety levels.

[CLICK HERE TO READ THE ARTICLE](#)



### PACKAGING SPECIFICATION TRAINING COURSE WEDNESDAY 20TH FEBRUARY 2008

When? **Wednesday 20th February 2008**  
Where? Redlands Room  
Hilton Brisbane Hotel  
190 Elizabeth Street, Brisbane City  
Time? 12.30 pm for a 1.00 pm start  
Presenter? Prof. Harry Lovell FAIP

[CLICK HERE FOR BOOKING FORM](#)

BY POPULAR DEMAND!

### QLD XMAS WRAP UP



The Queensland AIP recently celebrated Xmas early with their final event for 2007 by the poolside at the Hilton Hotel. 5 star hamburgers and a whole lot of fun.

[CLICK HERE TO SEE MORE PHOTOS](#)

### NSW & QLD PLASTICS TRAINING COURSE DATES FOR 2008

#### SYDNEY

When? **Friday 7th March 2008**  
Where? Oatlands Golf Course Club House  
Bettington Road, Oatlands  
(between Pennant Hills & Kissing Point  
Roads) Club House entry opposite Ellis  
Street (not Oatlands House)  
Time? 12.30 pm for a 1.00 pm start  
Presenter? Pierre Pienaar FAIP

#### BRISBANE

When? **Wednesday 26th March 2008**  
Where? Redlands Room  
Hilton Brisbane Hotel  
190 Elizabeth Street  
Brisbane City  
Time? 12.30 pm for a 1.00 pm start  
Presenter? Pierre Pienaar FAIP

[CLICK HERE FOR BOOKING FORMS](#)

BY POPULAR DEMAND!



### QLD PRODUCT IDENTIFICATION SEMINAR WRAP UP

The Australian Institute of Packaging recently held a half day seminar on product identification at the Hilton Hotel in Brisbane. The seminar provided attendees with a better understanding of all aspects of product identification and traceability.

The line up of six expert speakers represented all fields and came from the Structural Adhesive Co, Labelmakers Group, Tronics, Dy-Mark Identification Solutions, Syscan International and Scale Components.

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