

The AIP would like to congratulate Sarah Cameron, Swinburne University for being awarded the Southern Cross Judges Rationale Award for 2008, which is sponsored by the Institute.



### JUDGES RATIONALE AWARD

Sponsored by Australian Institute of Packaging

#### Award Criteria

For the student that best produced excellence in research, documentation and presentation of their rationale. The winner has met all mandatory requirements specified in their brief. This Award is judged from all submitted entries.

#### Student Name

Sarah Cameron

#### Institution

Faculty of Design,  
Swinburne University of Technology, VIC

#### Name of Entry

Barricaid

Sarah's entry Barricaid came from the Packaging Solutions brief. Her concept provides an antiseptic wipe and an adhesive bandage in one convenient package. Her rationale was a step ahead of the rest. She presented her research in a logical format with clear headings.

The use of diagrams made it easy for the Judges to follow production and usage of her design and tables were an excellent way to convey her research. Overall her rationale was written and presented professionally whilst meeting all the requirements for this Award.



Sarah Cameron being congratulated by Craig Wellman MAIP, National President at the PCA Award dinner in October.



**Packaging MEGA Trends**  
Wednesday 17th &  
Thursday 18th of June  
Sydney Showgrounds  
Sydney Olympic Park  
Alongside AUSPACK 2009

The AIP will be once again holding Members ONLY National Technical Forums alongside AUSPACK on the 17th and 18th of June 2009. The theme will be Packaging MEGA Trends and will be identifying the top trends over two days. Members will have the opportunity to attend one day or both, as different trends will be discussed each day.

Key Trends to be discussed will include:

- Sustainable Design
- Nanotechnology
- Design for the aging population
- Openability
- In Store Merchandising

Mark these dates in your diary. Allocate the trip away to Sydney in your budget. Don't miss out on being a part of the second largest National event in the AIP calendar.



### NEW MEMBERS

The AIP would like to welcome the following new Members...

NAME	Associate/Member	State
Simon Tilley	Member	NSW
Jaspreet Singh	Associate	NSW

### BOOK REVIEWS

by Sharon Givoni, AAIP

[CLICK HERE FOR BOOK REVIEWS](#)

### TECHNICAL CORNER

The Incredible Shrinking Package  
By JoAnn R. Hines

Can you profit from Pink Product Packaging?  
By JoAnn R. Hines

[CLICK HERE FOR ARTICLES](#)

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### PLASTICS, CORRUGATED BOXES, SPECIFICATIONS, PRODUCT LIFE, ECONOMICS, PACKAGING COVENANT, PHARMACEUTICALS, COSMETICS AND MORE

By Frances Regan, Industry Skills Adviser Project, Australian Industry Group



What a fabulous relationship. It has now been around fifteen months since Ai Group, under the Victorian Government ISA project, began working closely with the AIP to deliver half day training courses to the industry. The courses, as the title suggests, have been diverse, with participants from across the industry, including packaging technologists, sales, production, distribution, and manufacturing managers.

The AIP/Ai Group half day training courses have focused on introductory technical information for packaging, an immediate need. As the interest in courses is more established the scope will broaden and relationships with other organisations will grow.

It has been an excellent outcome for the ISA project and the Victorian Government, as the aim of the project was to create sustainable models for increasing training in the packaging industry. The project has enabled the AIP to instigate new programs to meet industry needs and develop the training ethos in the industry.

Credit must be given to Llew Stephens, National President of AIP in 2007, who seized the opportunity to work with Ai Group and develop the training. Also to Craig Wellman, current National President, who is committed to the continuation of the training model. It has been a pleasure to work with such professional and enthusiastic industry people as the AIP.

As one of the evaluations of the courses stated ***“it is always interesting to listen to people who know what they are talking about.”***



These initial courses have been basic introductions to the industry and its nuances, catering for those who have just started and those who are interested in knowing a little more - an excellent bridge to the Certificate and Diploma courses in packaging offered by the AIP.

Over the two year Industry Skills Adviser (ISA) project, seven AIP/Ai Group half day courses have been delivered in Melbourne and many have been repeated in Sydney and Brisbane. The success has been due to the professionalism and expertise of the presenters and the ability of the AIP, together with Ai Group, to promote the courses to the whole industry. These courses and additional ones will continue, as the AIP is committed to member education and the development of the industry.

The 2007 survey of the industry that included both individuals and companies revealed the following training requirements:

- Logistics
- Competitive manufacturing
- Innovation and research
- Environmental issues
- Sales and Marketing
- Regulations and National Packaging Covenant
- Entry level/introductory information for packaging
- Management skills



***The AIP would like to extend their sincerest gratitude to Frances Regan, Michael Magelakis and the Ai Group for providing the Institute with the opportunity to develop our half day training courses. Without the support of the Ai Group the AIP would not have been able to design the half day training courses that have become a part of our educational offering. The AIP will continue on from this work by bringing the courses to you directly from 2009.***



**FOR FURTHER INFORMATION ON HALF DAY TRAINING COURSES CLICK HERE**

### Don't miss out on the latest AIP activities for 2008

ALL Members are invited to attend ANY events across the country.

VIC

#### SITE VISITS

##### Newleaf Packaging OR Labelmakers

**When?** Wednesday 5th of November  
**Where?** Newleaf Packaging 22 Somerton Park Drive Campbellfield VIC 3061  
**Time?** Attendees to arrive at 4:45 pm.

**Labelmakers**  
55 Austrack Drive Somerton VIC 3062  
Attendees to arrive at 4:45 pm.

[CLICK HERE FOR BOOKING FORM](#)

#### AIP VIC XMAS PARTY

**When?** Thursday 27th of November  
**Where?** The Camberwell Centre 340 Camberwell Rd, Camberwell  
**Time?** 6.30 pm

[CLICK HERE FOR BOOKING FORM](#)

This year the AIFST are inviting AIP Members & their partners to join them at Members rates

QLD

#### AIP HALF DAY TRAINING COURSE - Introduction to Packaging Economics

**When?** Wednesday 19th of November  
**Where?** Mt Ommaney Hotel Apartments Cnr Centenary Highway and Dandenong Road Mt Ommaney Qld 4074  
**What?** This half-day Professional Development session provides a comprehensive and non mathematical introduction to the economics of packaging – reviewing the main drivers of packaging costs including material selection and importantly, how and what to look out for in achieving cost savings. Covering primary and secondary packaging.  
**Time?** 12.00 noon arrival  
**Presenter?** Pierre Pienaar FAIP

[CLICK HERE FOR BOOKING FORM](#)

#### BAREFOOT BOWLS XMAS PARTY

**When?** Friday 5th of December  
**Where?** East Brisbane Bowls Club  
**Time?** Arrival time 3.00pm  
BBQ after bowling

[BOOKING FORM COMING SOON](#)

#### INDUSTRY EVENTS

##### TECHNICAL SEMINAR ON INNOVATION

**What?** Innovation in Elastomers  
**When?** Thursday 20th of November  
**Where?** Waterview Dooleys/Silverwater  
**Time?** 5.45pm onwards

[CLICK HERE FOR BOOKING FORM](#)

#### NSW SPA WORKSHOP WRAP UP

The Sustainable Packaging Alliance (SPA) in conjunction with the Australian Institute of Packaging (AIP) conducted a one day workshop on 1st October 2008 (Sydney) to provide packaging designers, technologists and environmental managers with the knowledge to integrate environmental decision-making into their packaging design processes. Run by Dr Karli Verghese from the Centre for Design at RMIT University, participants were provided with an interactive one-day workshop on sustainable packaging, life cycle assessment and SPA's Packaging Impact Quick Evaluation Tool (PIQET).

The workshop looked into the key principles of "what is sustainable packaging?" and was followed by an insight into the methodology of life cycle assessment - what it is and what it tells us. By providing a framework and background on life cycle thinking, participants were eager to learn about SPA's PIQET tool. The afternoon session provided participants with a hands-on experience where they were able to road-test PIQET with their own packaging format data. Positive feedback was received from all.

SPA and AIP are looking to run the workshop in other locations. If you are interested please contact Jessica Sinclair at the Sustainable Packaging Alliance on Tel: 03 9791 5888 or email [jessica@birubi.com.au](mailto:jessica@birubi.com.au)

#### SUSTAINABLE PACKAGING REPORT

Russ Martin, Director of MS2, recently presented the findings of the first annual report on the state of packaging sustainability for the AIP in Queensland and New South Wales. The report was commissioned by the PCA and developed by MS2 and Perchards. It was designed to provide insight into the Australian packaging industry and to assist in benchmarking performance. The AIP would like to extend their sincerest gratitude to Russ Martin and the PCA for providing this significant report to our Members.



VICTORIAN EVENT WRAP UP



HALF DAY TRAINING COURSE WRAP UP

[CLICK HERE TO VIEW ARTICLES](#)

# SAFETY IN ACTION 2009

31 March – 2 April 2009  
Melbourne Exhibition Centre  
Southbank

[www.safetyinaction.net.au](http://www.safetyinaction.net.au)



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