

The AIP Collaborates with Cormack Innovation Awards



Craig Wellman, Past National President, with 2009 winner Sascha Del Santo and Matthew Cormack.

The Australian Institute of Packaging (AIP) is pleased to announce the second annual scholarship program which will provide one of the top 20 students in the Cormack Innovation Awards with the opportunity to complete a Certificate in Packaging.

What are the Cormack Innovation Awards?

The Cormack Innovation Award is regarded as one of the most practical industrial design awards in Australia. The competition criteria and judging is done by senior industry representatives working in FMCG, beverage, chemical cleaning and pharmaceutical companies, the same people that one day will be commissioning designs from these students in the commercial world. The Awards are open to third year Industrial Design Students currently studying in Australia.

According to Matthew Cormack, Managing Director of Cormack Packaging, "Cormack Packaging is delighted to announce a continued relationship with the Australian Institute of Packaging with the 2010 Cormack Innovation Awards."

"We share a common vision with the AIP, in that education and support from within the industry is key to successfully recruiting talented young industrial designers into a career in packaging design. The Certificate of Packaging not only provides an educational opportunity to a student, it provides insight into an often discreet career within the Packaging industry. The continued prosperity of the Australian Packaging industry will be driven from the returned investment into education of young designers, fostering their innovative thought and providing opportunity to grow and contribute. In 2009, the scholarship program unearthed a number of brilliant young minds that will in my mind undoubtedly shape the future of our local industry within the next 5 to 10 years." Mr Cormack said.

What is the Certificate in Packaging?

The AIP Certificate in Packaging is an on-line course developed by the Institute of Packaging UK (IoP). It is accredited by the Packaging Industry Awarding Body Company (PIABC) in the UK and holds international recognition in 27 countries.

According to Mr Pierre Pienaar, FAIP, National President for the AIP, "The Cormack Innovation Awards program benefits the entire packaging industry providing industrial design students with great opportunities to explore packaging design. This brainchild of Cormack Packaging remains an excellent initiative and the AIP is very pleased to be involved,"

"The AIP will once again provide a Scholarship for our Certificate in Packaging course which is internationally accredited in 27 countries. This scholarship will enable the successful student to enhance their knowledge of packaging which, combined with industrial design, will make them very attractive to FMCG companies around the world. At this time, we wish the Cormack Innovation Awards organising committee and the students all the best for this program in 2010." Mr Pienaar said.

"The Certificate's modular nature means that the successful student can select from a broad range of subjects to tailor a course relevant to their needs. The course is highly regarded across industry, especially in FMCG, and complements existing tertiary studies in design and related fields. It is ideal for any student seeking a future in any aspect of the packaging industry." he said.

The AIP sees the collaboration with Cormack Innovation Awards as an opportunity to encourage industrial design students to commence a career in the packaging industry and to further their education in packaging.

The second AIP Certificate in Packaging Awardee will be announced at the Cormack Innovation Awards function in October 2010. The top 20 designs will be displayed and the students will have the opportunity to meet and discuss their designs with senior industry members, government representatives, past winners and other students.

Further information on the Cormack Innovation Awards can be found at www.cormackia.com.au

