

**EXCLUSIVE
AIP MEMBERS
FUNCTION**



**Australian Institute of Packaging
National Technical Forums**
Wednesday 17th & Thursday 18th of June



**Emeritus Professor
Harry Lovell**
OAM, FAIP



USA

Marshall Wiseman
Regional Manager
Asia-Pacific
Michelman



ITALY

Alberto Castellanza
Sales Area Manager
Asia & Pacific
Novamont SpA



USA

Dr. W. Bradley Fain
Senior Research Scientist and
Branch Head, Human Systems
Engineering Branch
Electronic Systems, Laboratory,
Georgia Tech Research
Institute, USA.



UK

James Tupper
ECR Learning &
Change Manager
IGD



USA

Robert E. Hogan
Director of International
Sales & Marketing
Zip-Pak



Matthew Perrier
General Manager
Sales & Marketing
Plantic



Alan Adams
President
Australasian Bioplastics
Association



Dr Terry Turney
Chief Executive Officer
Asia Nanomaterials



Judith Nguyen
Director and Consumer
Representative
Arthritis Australia



Claude D'Amico, MAIP
Market Development
Manager
Innovia Films



Paul F O'Brien
President
Private Label
Manufacturers Association
of Australia



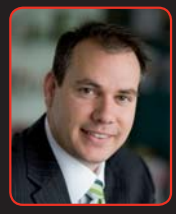
Jo Pye
Insights Director -
Asia Pacific
Mintel Australia



Warwick Hall
Divisional Manager
Specialty Polymers
and Bioplastics
Plastral



Mark Johnston
General Manager
Sales and Marketing
Amcor Beverage Cans



Adam Ransom
Managing Director
Schaw! Australia



Tony Seers, AAIP
Business Unit Manager
Plastics Division
Chemiplas Australia



Andy Galbally
Director
Chilli Promotions



Barend van den Hoek
Chief Executive Officer
Biograde



George Ganzenmuller, FAIP
Innovation Manager
Amcor Fibre Packaging



Richard Paterson
Managing Director
Cool Change



Richard Fine, MAIP
Managing Director
BioPak

- OPENABILITY ● NANOTECHNOLOGY ● BIOPLASTICS
- DESIGN FOR THE AGING POPULATION ● PRIVATE LABELS
- IN STORE MERCHANDISING ● SUSTAINABLE DESIGN

SUPPORTED BY



Registration Form



DAY 1 PROVISIONAL PROGRAM Wednesday the 17th of June

- 8.00 am Arrival and registration
- 8.30 am  **OPENABILITY: A CONSUMER ISSUE**
Emeritus Professor Harry Lovell OAM, FAIP
- 9.00 am  **PACKAGING DESIGN: A CONSUMER AND HEALTH PERSPECTIVE**
Judith Nguyen
Director and Consumer Representative
Arthritis Australia
- 9.30 am  **USING DESIGN GUIDELINES TO CONSIDER THE FUNCTIONAL ABILITIES OF CONSUMERS**
Dr. W. Bradley Fain
Senior Research Scientist and Branch Head
Human Systems Engineering Branch, Electronic Systems Laboratory
Georgia Tech Research Institute, USA.
- 10.00 am Morning Tea
- 10.30 am  **ALUMINIUM BEVERAGE PACKAGING: DEVELOPMENTS AND INNOVATIONS**
Mark Johnston
General Manager Sales and Marketing
Amcor Beverage Cans
- 11.00 am  **STRATEGIC DIRECTION OF PRIVATE LABELS IN AUSTRALIA AND NZ**
Paul F O'Brien
President
Private Label Manufacturers Association of Australia
- 11.30 am  **THE LIFE CYCLE MANAGEMENT OF A BRAND: A TOOLKIT APPROACH**
Adam Ransom
Managing Director
Schawk! Australia
- 12.00 noon Lunch break and walk around AUSPACK
- 1.00 pm  **PACKAGING: A BALANCE OF DESIGN AND FUNCTIONALITY**
Jo Pye
Insights Director - Asia Pacific
Intel Australia
- 1.30 pm  **NANOTECHNOLOGY AS A MEGA TREND: HOW FAR HAS IT COME?**
Dr Terry Turney
Chief Executive Officer
Asia Nanomaterials
- 2.00 pm Afternoon Tea
- 2.30 pm CLOSE and walk around AUSPACK



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NB: The program provided is a provisional program. Speaker times may vary in the final program which will be provided to all delegates at the commencement of the forum. Unless unforeseen circumstances occur all speakers have confirmed their attendance for this event at the time of going to print with this program. The AIP reserves the right to change this program, if the need arises.



The AIP would like to acknowledge the Australian Packaging Machinery Association for their support in this endeavour.



DAY 2

PROVISIONAL PROGRAM

Thursday the 18th of June

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8.00 am

Arrival and registration

8.30 am



IN-STORE MERCHANDISING

James Tupper, ECR Learning & Change Manager, IGD



9.30 am



TERMINAL SHELF VELOCITY IN A SUSTAINABLE CLIMATE

Robert E. Hogan, Director of International Sales & Marketing, Zip-Pak



10.00 am

Morning Tea

10.30 am

BIOPLASTICS AS A TREND - PANEL DISCUSSION

Matthew Perrier, General Manager, Sales & Marketing, Plantic
Claude D'Amico, MAIP, Market Development Manager, Innovia Films
Warwick Hall, Divisional Manager – Specialty Polymers and Bioplastics, Plastral
Tony Seers, AAIP, Business Unit Manager, Plastics Division, Chemiplas Australia
Barend van den Hoek, Chief Executive Officer, Biograde
Richard Fine, MAIP, Managing Director, BioPak
Alan Adams, President, Australasian Bioplastics Association

11.30 am



THE USE OF BIOPLASTICS IN PACKAGING: APPLICATIONS AND ENVIRONMENTAL PROPERTIES

Alberto Castellanza, Sales Area Manager Asia & Pacific, Novamont SpA



12.00 noon



BIOPLASTICS CERTIFICATION SCHEME AND HOW IT OPERATES

Alan Adams, President, Australasian Bioplastics Association

12.30 pm

Lunch break and walk around AUSPACK

1.30 pm



BIODEGRADABLE SHOPPING BAGS

Andy Galbally, Director, Chilli Promotions

2.00 pm



CORRUGATED PACKAGING AND FLEXIBLE PACKAGING AS TWO KEY PACKAGING MEGA TRENDS

Marshall Wiseman, Regional Manager, Asia-Pacific Region, Michelman



2.30 pm



COOL CHANGE: THE SUSTAINABLE ALTERNATIVE TO PET WATER BOTTLES

Richard Paterson, Managing Director, Cool Change

3.00 pm

Afternoon Tea

3.30 pm



THE ROLE OF PACKAGING IN SUSTAINABILITY: INCLUDING THE SUREFRESH INNOVATION

George Ganzenmuller, FAIP Innovation Manager, Amcor Fibre Packaging

4.00 pm



INTRODUCTION TO CONSUMER PRODUCT INTEGRATION (CPI) IN PACKAGING DESIGN

Dr. W. Bradley Fain

Senior Research Scientist and Branch Head
 Human Systems Engineering Branch, Electronic Systems Laboratory
 Georgia Tech Research Institute, USA.



4.30 pm

CLOSE OF TECHNICAL FORUMS

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AIP National Technical Forums Registration Form

BOOK ON-LINE, EMAIL OR FAX BACK

NB: To reserve your place simply book on-line, email your confirmation, or fax back this form. Your membership must be current to attend this event.

HOW TO BOOK

ON-LINE

To reserve your place **CLICK HERE** to book on-line.

EMAIL

To email your confirmation email mark@aipack.com.au

Please indicate in your email which day/days you will be attending and if you have any dietary requirements.

FAX BACK

To reserve your place by fax fill in your details below, indicating which days you will be attending and fax back to 07 3278 4492 (ALT 07 3009 9916)

Mr/Ms: _____ Given Name: _____ Surname: _____

Position: _____ Company: _____

Address: _____

State: _____ Post Code: _____

Ph: (____) _____ Mob: _____

Email address: PRINT CLEARLY _____

Please indicate if you have any allergies or dietary requirements: _____

REGISTRATION FEES

Numbers are strictly limited so please indicate below which days you will be attending.

- I am NOT a Member of the AIP but would like to attend. Please forward membership information.
- Yes I am an AIP Member and I would like to attend the Technical Forum on Wednesday the 17th of June @ \$90 + GST.
- Yes I am an AIP Member and I would like to attend the Technical Forum on Thursday the 18th of June @ \$90 + GST.
- Yes I am an AIP Member and I would like to attend both days @ \$150 + GST.

NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for morning and afternoon tea breaks only and does not include lunch. Lunch facilities are available for all attendees within the AUSPACK exhibition downstairs.

Cancellations and refunds accepted up to Wednesday the 3rd of June 2009. This date will be applied strictly to avoid issues with catering. Substitutions ONLY accepted after this date.

Mark Kelton

AIP National Membership Office

07 3278 4490 mark@aipack.com.au

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